**Press release** |20. 4. 2022

**Prague Will Become the Firt Host of the Digital Leap Training Module**

**Digital Leap is an international project that offers contemporary circus and dance artists learning opportunities for deepening their understanding of different digital tools and virtual platforms. It consists of four self-contained five-day training modules in the Czech Republic, Lithuania, Catalunya and France. The first module organized by the PerformCzech team will start in two days in Prague.**

Topics of the Digital Leap training modules range from promoting and presenting performances by using digital tools, creating new artistic works in digital and virtual environments, and learning how to employ them in a way that best suits artistic practice. Experts of different disciplines act as teachers, mentors and facilitators.

The Prague module titled „Promoting your work in digital and virtual environments“ will be hosted by the Arts and Theatre Institute and welcome artists and cultural managers from seven European countries. This module focuses on the fundamental knowledge of the digital environment of today, the largest content distribution platforms and social media networks, their specific formats and the algorithm phenomena. It will consist of theoretical and inspirational lectures from industry leaders and a series of practical workshops focusing on strategic planning and unique content creation. The training module is coordinated by PerformCzech, a team of curators and coordinators at the Arts and Theatre Institute in Prague and includes networking activities organized in collaboration with Cirqueon, an umbrella organization dedicated to the support and development of contemporary circus in the Czech Republic, and with the Czech Dance Platform Festival. The accompanying program encompasses visits of various Prague cultural venues and organizations focused on dance and contemporary circus, too.

[Digital Leap](https://digital-leap.eu/) is a collaboration between eight expert organisations from seven European countries: ARTCENA (FR), Arts and Theatre Institute (CZ), CircusInfo Finland (FI), Dance Info Finland (FI), Danscentrum Sverige (SE), Institut Ramon Llull IRL (ES), Lithuanian Dance Information Centre (LT) and Performing Arts Hub Norway (NO). Dance Info Finland coordinates the project.The project is supported from the Erasmus+ program.

Program is available on [this link](https://www.performczech.cz/en/selections/5527-digital-leap).

Contact: Martina Pecková Černá, [martina.peckova-cerna@idu.cz](mailto:martina.peckova-cerna@idu.cz), +420 775 858 794